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NEWS RELEASE

FOR IMMEDIATE RELEASE

Hello Eco Expands into Florida

Eco-friendly printer products and services now available in Florida

San Diego, CA – September 14, 2010 – Hello Eco, a leading franchise-based company with headquarters in Las Vegas, NV and franchise operations located in San Diego, CA has announced the grand opening of a new franchise located in Delray Beach, FL. This is the seventh Hello Eco franchise to open in 2010 and the first in the state of Florida.

Hello Eco provides printer products and services to businesses that want to become environmentally aligned without sacrificing business value. According to Shawn Lynam, Chief Executive Officer of Hello Eco, “We offer a complete line of products and services that meet the highest quality standards and which offer a 100 percent guarantee.”

New franchise owners, John Campanola (jcampanola@helloeco.com) and Lydia Campanola (lcampanola@helloeco.com), purchased their franchise after reviewing many alternatives. “The combination of high quality products at a good price, with a full guarantee, and that are environmentally friendly drove us to purchase our first franchise from Hello Eco”, stated Lydia Campanola.

John and Lydia have exceptional backgrounds in business that should enable them to succeed with this new franchise. John Campanola has held several management positions at companies such as GE and Verizon, and Lydia Campanola has extensive experience in IT at companies including Nielson and Coventry Health Care.

“We are excited to launch Hello Eco of Delray Beach” said John. “We have been fully trained by a team of experts at Hello Eco and will be representing the Hello Eco brand and bringing great eco focused products and services to South Florida. I look forward to working with business customers on their “green” initiatives while enhancing their overall business value”.

“Our Franchisees play a vital role in the Hello Eco business model” stated Shawn Lynam. “Hello Eco Franchisees are green consultants that provide value added eco solutions for business customers. We are delighted to be partnering with such accomplished business executives as John & Lydia. They will be anchoring our entry and expansion into the Florida market”.

Businesses interested in learning more may contact John or Lydia directly at (561) 731-2260 or by going onto the Hello Eco website and entering their zip code.

About Hello Eco Inc.

Hello Eco is a franchise leader in providing eco focused products and consulting services, specializing in value added business offerings. Through a local network of Hello Eco Franchisees, the company provides: green business certification, Hello Eco Print Management, eco friendly office supplies, Hello Eco filters, and Hello Eco recycle programs.

For information visit www.helloeco.com